

Empowering reusable content creation for childcare resources during a pandemic: A Wordpress Project

Background

Child Care Aware® of America is our nation's leading voice for child care. CCAoA works to ensure that all families have access to quality, affordable child care. CCAoA leads projects that increase the quality and availability of child care, conducts research, and advocates for child care policies that improve the lives of children and families.

Problem

Since march of 2020, the work of Child Care Aware has become even more critical, as the coronavirus pandemic has placed an enormous strain on families. CCAoA's content + marketing teams need ways to quickly build web pages to support the increases in child care resources.

Solution

Our team of six fellows teamed up with CCAoA to help extend out their website and empower their content team to make new web pages with increased ease.

- > Wordpress development of several reusable and customizable blocks
- > Expediting the load time of web pages through enhancing local browser caching

Impact

- > Countless development hours saved creating website content
- > Scalable and dynamic web content building blocks

Technical Stack

- > React.js
- > PHP
- > Jquery
- > Javascript
- > HTML + CSS

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We're thrilled to work with the <wit> project on this 'win-win' project. It's providing real-world experience for STEM students too often underrepresented in this field, and improving our ability to provide online resources for parents, providers and the Child Care Resource & Referral agencies who work with both.”

**LYNETTE M. FRAGA, PH.D., CEO OF
CHILD CARE AWARE® OF AMERICA.**